

# The Reedsport Main Street Program is Launching its Façade Improvement Program!

**APRIL 15th**  
**Launch**  
**Date**



Pirate Towne Mall  
379 Fir Avenue

Existing Building



Design Option

Add accent signage

Paint exterior with base & accent colors

Remove metal awning base



Color Scheme



**The Reedsport Main Street Program** is a community-driven approach to commercial district revitalization. Join the efforts to Renew Reedsport and aesthetically enhance our community! For more information, go to the City's website or contact Emesha Jackson at 541-271-3603 ext 217 or at [ejackson@cityofreedsport.org](mailto:ejackson@cityofreedsport.org).

## What is it?

This is a small matching grant program offered to business and property owners along highways 38 and 101 (certain restrictions apply). The program is intended to stimulate cosmetic improvements to storefronts in high impact areas.

## What type of improvements are we talking about?

Potential projects include painting of the storefront, signage replacement, landscaping, lighting, and awning repair or installation.

## Where can I get more information on the Program?

Go to the City's website to view the program information and resources available at <http://www.cityofreedsport.org> – go to the Main Street Program section for the details.

## When does it all start?

Applications will not become available until the launch date on April 15th! After April 15th, you can get the application through the City's website and get physical copies in City Hall.